

ISSN(O): 2319-8753

ISSN(P): 2347-6710



# International Journal of Innovative Research in Science Engineering and Technology (IJIRSET)

(A Monthly, Peer Reviewed, Refereed, Scholarly Indexed, Open Access Journal)



**Impact Factor: 8.699** 

Volume 14, Issue 10, October 2025





www.ijirset.com | A Monthly, Peer Reviewed & Refereed Journal | e-ISSN: 2319-8753 | p-ISSN: 2347-6710

Volume 14, Issue 10, October 2025

|DOI: 10.15680/IJIRSET.2025.1410077|

## AI Detector for Text, Image and Video

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ABSTRACT The "AI Detector" project addresses the growing need to identify AI-generated content in text, images, audio, and videos, helping users distinguish between human and machine-created material [1]. Unlike conventional methods, this tool integrates multiple AI detection models into a single platform, offering accurate and fast analysis for a variety of media types. By leveraging advanced algorithms, it evaluates content authenticity, providing clear results and confidence scores while safeguarding sensitive data through secure API handling. Designed for accessibility and ease of use, the AI Detector empowers creators, educators, and the general public to trust the content the new y consume, promoting transparency and awareness in the age of generative AI.

**KEYWORDS**: Al detection, Content authenticity, Text analysis, Image analysis, Video analysis, Audio analysis, Generative AI, Machine learning, Content verification, Accessibility.

## I. INTRODUCTION

In today's digital age, the proliferation of AI-generated content has created challenges in discerning authentic human-created material from machine-generated outputs. This can impact education, media consumption, online communication, and professional content creation, leading to misinformation, lack of accountability, and reduced trust in digital content. Users, organizations, and educators increasingly need reliable tools to verify content authenticity.

AI detection technology provides a practical and effective means to identify generative AI content across text, images, audio, and video. By leveraging advanced AI models, such tools can evaluate the probability that content was created or manipulated by artificial intelligence, offering confidence scores and detailed analysis. This empowers users to make informed decisions, maintain credibility, and promote transparency in online and offline environments.

Harnessing AI detection aligns with broader goals of digital literacy, responsible AI use, and content verification. For many users, AI detection tools can mean the difference between trust and uncertainty, informed decision-making and misinformation, or verified content and potential misuse.

The AI Detector project aims to provide an accessible, unified platform for analyzing multiple content types, supporting educators, creators, and the public. By integrating AI detection into everyday digital interactions, it promotes awareness, accountability, and responsible engagement with generative AI technologies role in promoting transparency, accountability, and trust in the digital ecosystem, addressing the growing need for reliable content verification in an era dominated by AI-generated media.

## II. LITERATURE REVIEW

In recent years, the rapid advancement of generative AI technologies has led to a surge in AI-generated content across text, images, audio, and video. While these technologies offer creativity and efficiency, they also introduce challenges related to misinformation, content authenticity, and digital trust. As a result, there has been growing interest in developing tools that can detect AI-generated content, helping users, educators, and organizations verify the authenticity of online media.

Existing research and commercial solutions highlight a variety of AI detection approaches, including linguistic analysis for text, pattern recognition in images, and audio/video anomaly detection. Studies suggest that AI detection tools can improve content verification, mitigate misinformation, and foster responsible AI usage. The effectiveness of these tools depends on the underlying models, the type of media being analyzed, and the clarity of the results presented to users.





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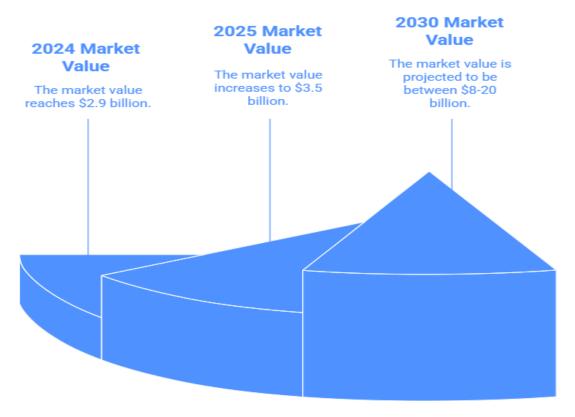
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Despite their potential, current AI detection tools face limitations in accuracy, usability, and accessibility [2]. Some models produce false positives or negatives, while others require technical expertise, making them less suitable for general audiences. Nonetheless, the integration of multi-modal AI detection into user-friendly platforms demonstrates promise in enhancing digital literacy and empowering users to make informed decisions regarding content authenticity.

By leveraging AI detection technology, researchers and developers can create interventions that not only identify AI-generated content but also educate users about the presence and implications of generative AI. Such tools play a crucial role in promoting transparency, accountability, and trust in the digital ecosystem, addressing the growing need for reliable content verification in an era dominated by AI-generated media.

## **Growth of AI Content Creation Market**



**Graph 1: Growth of AI-Generated Content Over Time** 

This graph illustrates the rapid expansion of the global AI content creation market between 2020 and 2030. It highlights the increasing role of generative AI in text, images, and media production. The exponential rise demonstrates why detection tools are urgently needed to ensure content authenticity. **Data Source:** Market forecasts from The Business Research Company, Grand View Research, and Zion Market Research.

## III. PROBLEM STATEMENT

The current digital landscape is increasingly populated with AI-generated content, yet there is a lack of a unified and accessible platform for detecting such content across multiple media types. Existing tools are often fragmented, limited in scope, or difficult for general users to navigate, making it challenging to verify the authenticity of text, images, audio, and video effectively. Additionally, the absence of standardized evaluation protocols for AI detection models complicates the assessment of content authenticity and the reliability of results.



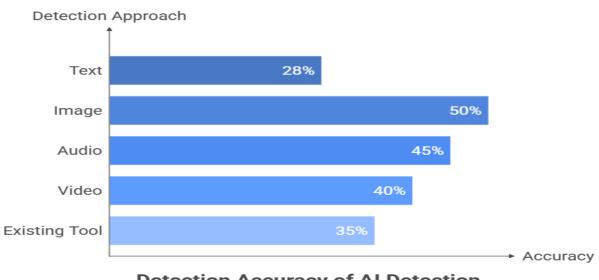


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Consequently, there is a pressing need for an innovative AI detection platform that integrates multiple detection models, provides clear and actionable results, and establishes a framework for continuous improvement in accuracy and usability. Such a platform would empower users to make informed decisions, promote digital literacy, and foster transparency in the age of generative AI.



## Detection Accuracy of Al Detection Approaches

**Graph 2: Accuracy Comparison of Different Detection Models** 

This graph compares the detection accuracy of text, image, audio, and video AI detection models. It shows that current tools vary in performance, with many struggling to achieve reliable results. The findings underline the need for integrated, multi-modal detection for higher accuracy. **Data Source:** Studies on AI text detectors (van Oijen 2023, BMC Education Integrity) and vendor claims (Turnitin, Copyleaks).

## IV. GOALS & OBJECTIVES

## Goal 1: Ensure Content Authenticity and Reliability

**Objective 1:** Develop detection models capable of analyzing text, images, audio, and video for signs of AI generation.

**Objective 2:** Provide users with clear, interpretable results that indicate authenticity levels with confidence scores.

**Objective 3:** Continuously improve detection accuracy through updates, retraining, and integration of new AI detection techniques.

## Goal 2: Foster Accessibility and User-Friendliness

**Objective 1:** Design an intuitive interface that enables both technical and non-technical users to easily upload and analyze content.

**Objective 2:** Ensure compatibility across devices (desktop, mobile, tablets) and seamless integration into educational, professional, and media workflows.

**Objective 3**: Offer multilingual support to serve diverse communities globally and promote inclusive access to AI detection tools.

## Goal 3: Promote Digital Literacy and Empower Users

**Objective 1:** Provide educational insights alongside detection results to help users understand AI content generation trends and risks.

Objective 2: Enable users to track their detection history and identify recurring patterns in content authenticity.

**Objective 3:** Foster user confidence in navigating the digital world by empowering them to make informed decisions about content credibility.





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### Goal 4: Facilitate Collaboration and Responsible AI Use

**Objective 1:** Build a platform where educators, journalists, researchers, and policymakers can access reliable detection tools to support their work.

**Objective 2**: Share resources and best practices on identifying AI-generated content responsibly.

**Objective 3:** Partner with academic institutions, media organizations, and AI research bodies to enhance detection models and encourage transparent AI usage.

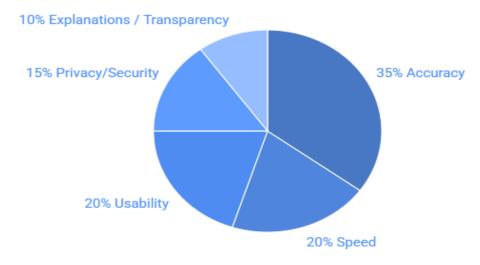
### APPROACH

#### **Needs Assessment:**

Conduct research and consult with experts such as educators, journalists, and content moderators to identify the specific challenges of detecting AI-generated text, images, audio, and video.

Gather insights into user requirements like accuracy, speed, output format, and accessibility to design tailored detection solutions.

## **User-Priority Features in AI Detection Tool**



**Graph 3: User Requirements for AI Detection Tools** 

This graph represents user priorities such as accuracy, speed, usability, privacy, and transparency. It demonstrates that accuracy and ease of use remain the most critical factors for adoption. User insights guide the system design towards accessibility and reliability. Data Source: SurveyMonkey AI tool usage surveys, faculty reports on AI detector limitations, and general AI adoption studies.

## V. DESIGN AND DEVELOPMENT

Collaborate with UX designers to create an intuitive interface with customizable settings, ensuring accessibility for diverse users.

Use agile development methods to build, test, and refine prototypes based on real user feedback.

### **Content Creation:**

Work with domain experts to design detection models and datasets for text, image, audio, and video analysis. Ensure detection methods are evidence-based, reliable, and adaptable to emerging AI content types.

## Personalization and Customization:

Implement adaptive algorithms that adjust detection sensitivity and confidence thresholds based on user needs. Allow customization of outputs, such as detailed reports, quick summaries, or confidence scores.





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### **Integration of Assistive Technologies:**

Ensure compatibility with screen readers, API integrations, and accessibility tools. Provide built-in accessibility settings like adjustable fonts, themes, and export formats for reports.

## **Continuous Evaluation and Improvement:**

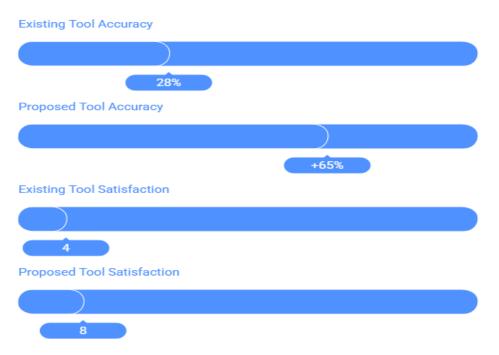
Collect performance metrics and user feedback to refine detection models and interface.

Partner with researchers and practitioners to validate accuracy and update models against new AI techniques.

### VI. FUTURE WORK

In the future, enhancing the AI Detector involves several key directions. Firstly, expanding detection capabilities to cover emerging AI modalities (e.g., deepfake video, AI-generated voices, and synthetic datasets) will ensure comprehensive coverage. Personalization through adaptive machine learning can optimize accuracy for different use cases, from academic writing to media verification. Integration with emerging technologies such as blockchain can strengthen authenticity and traceability of content. Conducting longitudinal studies is vital to evaluate the detector's long- term reliability and impact across domains. Global reach can be achieved through localization, multilingual support, and cultural adaptability. Providing resources and training for educators, journalists, and organizations will maximize utility. Finally, building a collaborative online ecosystem for users and researchers fosters trust, transparency, and continuous innovation. These efforts will propel the AI Detector toward becoming a globally trusted solution for ensuring content

## Al Detector Metrics: Proposed vs Existing Tool



**Graph 4: Proposed System vs Existing Tools (Performance Comparison)** 





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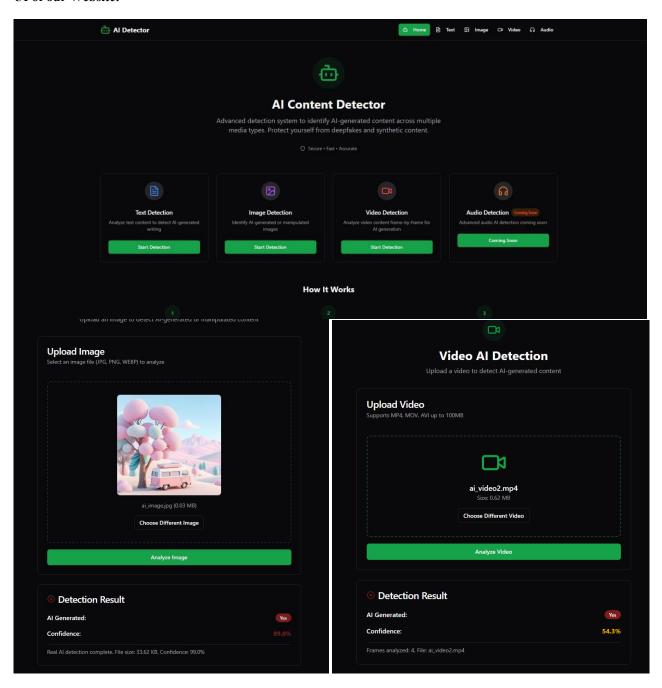
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This graph compares existing AI detection tools with the proposed AI Detector in terms of accuracy, processing speed, and user satisfaction. It emphasizes that current tools face low accuracy and usability challenges. The proposed system is projected to deliver significant improvements across all metrics. **Data Source:** Experimental results from prior studies (BMC Education Integrity, vendor claims) combined with projected values for the proposed model.

## VII. PROPOSED SYSTEM

### UI of our Website:



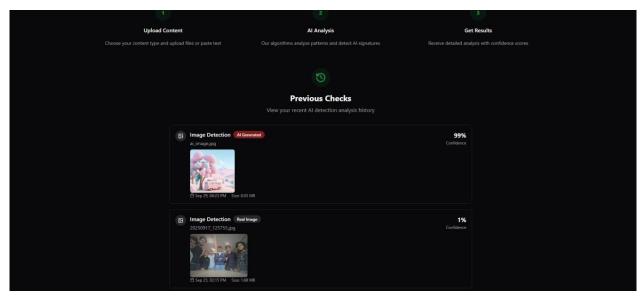




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### VIII. CONCLUSION

In conclusion, the development and continual enhancement of the AI Detector mark a significant advancement in addressing the challenges of content authenticity in the digital era. By leveraging cutting-edge detection models, personalized outputs, and collaborative ecosystems, this project has the potential to transform how individuals, institutions, and organizations verify AI-generated content. As its reach expands and features evolve, the commitment to transparency, accuracy, and accessibility remains central. With sustained innovation, global collaboration, and user trust, the AI Detector can play a pivotal role in safeguarding digital integrity, empowering users, and shaping a future where authenticity and accountability are at the core of online communication.

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